



Increase Your Reach

Live.Local.Theatre
Your Brand+Our Audience
=Success

Marketing for the Art Community in Charlotte, Sarasota, Desoto and Lee Counties

Spring 2024

Join the Producers Circle

Charlotte Players, a 501c3 organization, invites you to become a part of our prestigious Producers Circle. Our 63th Season provides quality entertainment for residents and visitors of Charlotte County and Southwest Florida.

Please check the Langdon Series show(s) you would like to sponsor.

| | |
|----------------------------------|-----------|
| _____ <i>Rumors</i> | Jan 12-28 |
| _____ <i>Calendar Girls</i> | Feb 8-25 |
| _____ <i>Nunsense II</i> | Mar 14-31 |
| _____ <i>Two on the Aisle,</i> | |
| _____ <i>Three in a Van</i> | Apr 17-28 |
| _____ <i>Morning After Grace</i> | May 16-26 |

Benefits

Sponsor Level

Ex Pro Co-Pro Assoc Pro

| | | | |
|-----------------------------|---|----------------------|---|
| Full Pg 2023-24 Playbill | X | | |
| ½ Pg Ad 2023-24 Playbill | | X | |
| ¼ Pg ad 2023-24 Playbill | | | X |
| Logo on show poster | X | X | X |
| Inclusion in press releases | X | | |
| (4) Series B Season Tickets | X | | |
| 6 Show Tickets | X | For 1 sponsored show | |
| 2 Show Tickets for one show | | X | |
| 2 Show Tickets for one show | | | X |
| Recognition in Playbill | X | X | X |

Langdon Show Series

- 1/8 Page \$ 100 (C=\$25)
- 1/4 Page \$ 175 (C=\$25)
- Half Page \$ 350 (C=\$50)
- Full Page \$ 600 (C=\$75) (includes 2 Series B Tickets)

Set up Charge

(Non-Camera Ready)

No set-up fee for repeat or camera ready ads

- Full page \$ 30
- Half page \$ 20
- All other \$ 15

- Executive Producer \$ 1,500
- Co-Producer \$ 750
- Associate Producer \$ 375

Sponsor A Show Playbill Cover

Name or Logo \$ 250

How would you like the cover to read? Please print:

Date _____ Phone _____

Name/Company _____

Address _____

City _____ Zip _____

Email address _____

Credit Card # _____

Exp. Date _____ 3 Digit Code (on back) _____

Signature _____

For Additional Information:

Charlotte Players Business Office 941-255-1022

www.charlotteplayers.org